



## Present the Region's 2<sup>nd</sup> Annual Urban Marketplace!



Thursday, May 13, 2010 - The Union League, Philadelphia

**REGISTER NOW** for this dynamic, day-long forum convening the private, public and community development sectors of the region's real estate industry to promote investment opportunities and development strategies to revitalize urban and suburban neighborhoods and corridors.

Interact with keynote speakers, attend panel discussions, participate in roundtable discussions, and network with your colleagues and nearly 40 exhibitors providing lending, development, and related services to our region.

- 7:30AM REGISTRATION OPENS ~ NETWORKING BREAKFAST THROUGHOUT EXHIBIT AREAS.
- 8:00AM WELCOME: **Patrick L. Philips**, Global Chief Executive Officer, the Urban Land Institute.
- 8:30AM KEYNOTE SPEAKER: **Dr. Sam Chandan**, Global Chief Economist and Executive Vice President of Real Capital Analytics; Adjunct Professor of Real Estate, The Wharton School, the University of Pennsylvania.
- 9:30AM NETWORKING BREAK: VISIT EXHIBIT AREA & JOIN ROUNDTABLE DISCUSSIONS: **Survey of Capital Markets/Debt and Equity ~ New Markets Tax Credits ~ Integrated Project Delivery ~ Economic Value of Parks.**
- 10:30AM CONCURRENT SESSIONS:
  - Developing (and Revitalizing) around Density – People, Parking, and Transit:** **Vivian Baker**, New Jersey Transit; **Tony Greenberg**, The JBG Companies; **John J. Matheussen**, Delaware River Port Authority and PATCO; and **James Zullo**, Timothy Haahs & Associates, Inc.
  - Rethinking Industrial Sites:** **John Grady**, Philadelphia Industrial Development Corp. (PIDC); **Beth Miller**, Community Design Collaborative; and **Scott Page**, Interface Studio.
- 11:45AM LUNCHEON & KEYNOTE SPEAKER: **The Honorable Dana L. Redd**, Mayor, City of Camden
- 1:00PM CONCURRENT SESSIONS:
  - Re- Emerging Cities:** **James Baker**, Mayor, City of Wilmington; **David Foster**, Greater Camden Partnership; **John Kromer**, Fels Institute of Government, The University of Pennsylvania; **Eric Menzer**, Wagman Construction Inc.; and **Sal Panto**, Mayor, City of Easton.
  - Covering All Modes -- The State of Our Infrastructure and What's Ahead:** **Toby Fauver**, PennDOT; **Susan Schruth**, U.S. Department of Transportation, Federal Transit Administration; **Jim Simpson**, New Jersey Department of Transportation; and **Tom Spearing**, Hill International, Inc.
- 2:15PM NETWORKING BREAK: VISIT EXHIBIT AREA & JOIN ROUNDTABLE DISCUSSIONS: **Affordable Housing ~ Foreclosure/ Distressed Assets ~ Creative Financing ~ Regulating for Development.**

...MORE GREAT URBAN MARKETPLACE PROGRAMMING!

3:15PM CONCURRENT SESSIONS:

**Sustainable Development and Historic Preservation:** Terry Gillen, Redevelopment Authority of Philadelphia; Chris Mrozinski, PREIT; Jack Paruta, Gensler; Tony Rimikis, Brandywine Realty Trust; and Christian Winburn, Preservation Initiatives, Inc.

**Investing in Neighborhood Commercial Corridors:** Marla Hamilton, Philadelphia Industrial Development Corp.; Elizabeth Moselle, Mt. Airy USA; Karen Randal, City of Philadelphia; Larry Steinberg, Michael Salove Company; and Angela Vendetti, Mugshots Coffeehouse & Café.

4:15PM **NETWORKING RECEPTION IN EXHIBIT AREAS (CASH BAR).**

**Special Thanks to Media Sponsor:** 

**Exhibitors:** Allentown Economic Development Corp; Amper Politziner & Mattia; Asociacion Puertorriquenos En Marcha; BartonPartners; BrightFields; City of Newark DE; Commonwealth Lawyers Title Insurance; ECBM; Gensler; Hill International; Kleinfelder; Langan Engineering & Environmental Services; LarsonAllen; Minno & Wasko; PIDC; Print-O-Stat; PS&S Consulting Engineers; Riley Riper Hollin & Colagreco; Taylor Wiseman & Taylor; Timothy Haahs & Associates; ULI Washington. **YOU CAN STILL RESERVE A BOOTH – CALL 856-428-ULI-7 (8547)**

**Partners:** AIA Philadelphia, Associated Builders and Contractors, Building Industry Association (BIA) of Philadelphia, Builders League of South Jersey, Delaware Valley Green Building Council, Delaware Valley Regional Planning Commission, Delaware Valley Smart Growth Alliance, Greater Camden Partnership, Green Building Contractors Association, New Jersey Future, PennPraxis/PlanPhilly, Philadelphia Business Journal, PlanSmart New Jersey, SMPS Philadelphia, Southern New Jersey Development Council.

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