

SPONSOR COMMITMENT FORM 2010
ULI Detroit Metro Marketplace: A Public-Private Partnership Forum
In Partnership with SEMCOG and the Michigan Suburbs Alliance

Thank you for participating in the ULI Detroit Metro Marketplace: A Public-Private Partnership Forum! Please confirm your support by checking one category below. In order to have your company's sponsorship recognized in conference materials, please submit this confirmation form and a digital version of your logo by Tuesday, March 16th to DETROIT@ULI.org We welcome your questions. Please email us at the address above or call 248-807-1600 and mention meeting code 8143-1053.

- Title Sponsor** (\$10,000)
 - Eight complimentary conference registrations, with reserved table at breakfast
 - Company logo featured in title line on all marketing materials and event programs
 - Company logo displayed on screen during pre-panel AV presentation
 - 4 6' exhibit tables in highly preferred location
 - Opportunity for representative to facilitate panel
 - Two invitations to dinner the night before for speakers and sponsors
 - PLUS Annual ULI Detroit Sponsorship including 2 complimentary admissions to all ULI Detroit Events (\$2,000+ Value)
- Underwriter** (\$5,000)
 - Eight complimentary conference registrations, with reserved table at breakfast
 - Company logo featured on all marketing materials and event program
 - Company logo featured on screen during pre-panel AV presentation
 - 2 6' exhibit tables in preferred location
 - One invitation to dinner the night before for Keynote, Panelists and Sponsor
 - PLUS Annual ULI Detroit Sponsorship including 1 complimentary admission to all ULI Detroit Events (\$1,000+ Value)
- Platinum** (\$2,500)
 - Six complimentary conference registrations
 - Company logo featured on all marketing materials and event programs
 - Company logo featured on screen during pre-panel AV presentation
 - One 6' exhibit table in prime location
 - PLUS Annual ULI Detroit Sponsorship including complimentary admission to all ULI Detroit Roundtables, and Annual Half-Day Programs
- Gold** (\$1,000)
 - Three complimentary conference registrations
 - Company logo featured on all marketing materials and event programs
 - Company logo featured on screen during pre-panel AV presentation
 - One 6' exhibit table in prime location
 - PLUS Annual ULI Detroit Sponsorship including complimentary admission to all ULI Detroit Roundtables
- Silver** (\$500)
 - Two complimentary conference registrations
 - Company name featured on all marketing materials and event programs
 - Company name featured on screen during pre-luncheon AV presentation
 - One 6' exhibit table in prime location

Please complete the information below and return to:
ULI DETROIT Metro Marketplace, 660 Woodward Avenue, Suite 1500, Detroit, MI 48226

Name _____
 Company/Organization _____
 Street Address _____
 City _____ State _____ Zip _____ Phone _____
 EMail _____ Fax _____