

2011 ULI ARIZONA REAL ESTATE TRENDS CONFERENCE

“It’s All About Jobs”



When: Thursday, January 27th, 2011
7:30 AM - 6:00 PM

Where: Sheraton Phoenix Downtown
340 N. 3rd. Street,
Phoenix, AZ 85004



Phoenix, AZ 85050
PO BOX 72720



Why You Should Attend

The ULI Arizona Real Estate Trends Conference will feature more than 30 of the industry’s top leaders addressing the most compelling issues affecting real estate development, jobs and the economy in Arizona.

In just one day, learn about major trends, hot projects, key players and critical issues shaping development over the next year.

Network with national and regional real estate leaders, decision-makers and visionaries and take part in the preeminent forum for updates, trends and information affecting Arizona real estate.

2011 ULI ARIZONA REAL ESTATE TRENDS CONFERENCE

“It’s All About Jobs”

Thursday, January 27th, 2011
7:30 AM - 6:00 PM
Sheraton Phoenix Downtown
340 N. 3rd. Street,
Phoenix, AZ 85004

Sponsorship Opportunities (See Details Inside)

Major Sponsorships:

Title Sponsorship	\$15,000
Keynote Speaker (RRA - Sold To Realty Resolution Advisors)	\$10,000
Lunch	\$10,000
Networking Reception	\$10,000
End of Day Wrap-Up	\$10,000

Panels and Presentations:

National and Local Economist	\$5,000
Each of 5 Panels	\$5,000
Networking Reception	\$5,000

Industry Leaders Addressing Major Trends In:

- Job Growth
- Commercial & Residential Property Markets
- Capital Market
- Governmental Impacts on Development
- Economics



Confirmed Speakers and Panel Members:

- Bret Wilkerson
- Mike Hammond
- Mike Haenel
- Sean Cunningham
- Steve Happel
- Scott Rehorn
- Gadi Kaufmann
- Mike Bidwill
- Mindy Korth
- Michael Alter
- Ken Abrahams
- James Dumars

Keynote Speaker: Ali Velshi

Connecting the news through finance, global issues, contemporary governance, education and big ideas, CNN’s Ali Velshi executes several roles across CNN as the network’s chief business correspondent, anchor of CNN Newsroom, host of Your \$\$\$\$ and host of the “Ali V” podcast.

In addition to his anchor responsibilities, Velshi frequently reports from the field on breaking news events, politics, and in-depth personal profiles that offer insights into national issues. He has extensively reported on the global financial meltdown since 2008; the financial collapses of Annie Mae, Freddie Mac, AIG and Lehman Brothers; the U.S. government’s bailout plan; and the battle over the fate of the nation’s big three automakers.

Velshi’s in-depth reporting for CNN’s “How The Wheels Came Off” was honored with a National Headliner Award for Business & Consumer Reporting in 2010. He anchored CNN’s breaking news coverage of the attempted attack on a flight in Detroit, delivering CNN’s worldwide news gathering for which the network was nominated for a 2010 Emmy. He was also honored with a 2010 Alumni Achievement Award from his alma mater, Queen’s University.



Learn More and Register Online At:
WWW.ULIAZTRENDSDAY.COM

For Sponsorship Opportunities contact:
Sheila Hamilton at 623-581-2851 or Sheila.Hamilton@uli.org
6 General Real Estate Credits Approved by the Arizona Department of Real Estate



2011 ULI ARIZONA REAL ESTATE TRENDS CONFERENCE

"It's All About Jobs"

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR • \$15,000

- Exclusive sponsorship with company logo prominently displayed with event title on all marketing and program materials (10,000 + mailings), website, sponsor board, and projection screens
- Thumb drive with company logo given to each attendee
- A double-size display (20' x 20') in prominent area
- 10 registrations for the event
- Executive from your firm may welcome the attendees and open the morning sessions, introducing the first speaker
- Opportunity to distribute company materials (note pads, pens, etc.)
- Company logo on name badges
- Company logo on event follow-up survey
- Opportunity to place 1/2 page ad in attendee handout
- Reception with speakers on the evening prior to the event
- Opportunity to hang company banner (provided by sponsor)
- 1 annual ULI regular, YLG, or student membership

*MAJOR SPONSOR Opportunities • \$10,000 each

- 5 registrations for the event
- May place 1/2 page ad in attendee handout
- 1 annual ULI regular, YLG, or student membership
- Reception with speakers on the evening prior to the event
- Company logo displayed on event website
- A (10' x 10') display in prominent area
- Opportunity to distribute company materials (note pads, pens, etc.)
- Opportunity to hang company banner (provided by sponsor)

MAJOR SPONSOR • Keynote Speaker includes all of the above *Major Sponsorship Opportunities plus:

- Exclusive sponsorship with company logo prominently displayed on all marketing and program materials (10,000 + mailings), website, sponsor board, and projection screens as the keynote speaker sponsor
- Executive from your firm may introduce keynote speaker, Ali Velshi

MAJOR SPONSOR • Lunch includes all of the above *Major Sponsorship Opportunities plus:

- Select sponsor of the luncheon (Two Available)
- Company logo on all marketing and program materials (10,000 + mailings), sponsor board, and projection screens as lunch sponsor
- Tent cards with logo on lunch and reception networking tables in event area
- Executive from your firm may make lunch break announcements and conclude the morning sessions

MAJOR SPONSOR • Networking Reception includes all of the above *Major Sponsorship Opportunities plus:

- Exclusive sponsor of speaker's Reception on the evening prior of the event
- Exclusive sponsor of networking reception immediately following the event
- Company logo on all marketing and program materials (10,000 + mailings), sponsor board, and projection screens as reception sponsor

MAJOR SPONSOR • End of Day Wrap-up includes all of the above *Major Sponsorship Opportunities plus:

- Exclusive sponsorship with company logo prominently displayed on all marketing and program materials (10,000 + mailings), website, sponsor board, and projection screens as the End of Day Wrap-up sponsor

PROGRAM SPONSOR • \$7,500 Printed Program Sponsor includes:

- Exclusive printed program sponsor, includes full page ad on the inside front or back cover
- A (10' x 10') display in event area
- 5 registrations for the event
- Company logo on all marketing and program materials (10,000 + mailings), sponsor board, and projection screens as printed program sponsor
- Opportunity to distribute company materials (note pads, pens, etc.)
- Opportunity to hang company banner (provided by sponsor)



WATER BOTTLE SPONSOR • \$7,500 Water Bottle Sponsor includes:

- Exclusive water bottle sponsor, includes company logo on water bottles at the event
- A (10' x 10') display in event area
- 5 registrations for the event
- Company logo on all marketing and program materials (10,000 + mailings), sponsor board, and projection screens as printed program sponsor
- Opportunity to distribute company materials (note pads, pens, etc.)
- Opportunity to hang company banner (provided by sponsor)

SESSION SPONSOR • \$5,000

- Company logo displayed on projection screen during panel session
- A (10' x 10') display in event area
- 3 registrations for the event
- Company logo displayed on event website
- Reception with speakers on the evening prior to the event
- Company logo on all marketing materials, 10,000 + mailings and sponsor board
- Opportunity to distribute company materials (note pads, pens, etc.)
- Opportunity to hang company banner (provided by sponsor)

EVENT SPONSOR • \$2,500 Select your 5 sponsor benefits from the list:

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| <input type="checkbox"/> Company logo on all marketing materials (10,000 + mailings), sponsor board, and projection screens as event sponsor | <input type="checkbox"/> Opportunity to hang company banner (provided by sponsor) |
| <input type="checkbox"/> Company logo displayed on event website | <input type="checkbox"/> 2 registrations for the event |
| <input type="checkbox"/> A (10' x 10') display in event area | <input type="checkbox"/> 1 annual ULI YLG membership (valued at \$250) |
| <input type="checkbox"/> Opportunity to distribute company materials (note pads, pens, etc.) | <input type="checkbox"/> 1 annual ULI Regular membership (valued at \$395) |

SPONSORSHIP REGISTRATION FORM

Please complete the following to secure your sponsorship by November 1, 2010

Yes, I will participate as a _____ sponsor.

Contact Name: _____ Title: _____

Company: _____
(PLEASE PRINT COMPANY NAME AS YOU WOULD LIKE IT TO APPEAR ON PROMOTIONAL MATERIALS)

Address: _____

Phone: _____ Fax: _____ Email: _____

METHOD OF PAYMENT

☐ Please Invoice ☐ Check - Payable to: ULI Arizona, PO Box 72720, Phoenix, AZ 85050

Credit Card ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Name on Card: _____ Card Number: _____ Exp. Date: _____

Signature (if paying with credit card) _____

Questions? Please contact ULI Arizona at 623-581-2851 or Sheila.Hamilton@uli.org

