Emerging Trends in Real Estate 2012--SAN JOSE-DAY 2
Wednesday, Dec 14 2011/ 8:00-11:00am
Corinthian Grand Ballroom
196 North Third Street, San Jose, CA 95112

8:00-8:45        Emerging Trends in Real Estate: San Jose Market
                   Charles DiRocco, Director of Real Estate Research, Price Waterhouse Coopers

9:00-9:30        Response Panel
                   Hear from a panel of the Valley’s key employers, developers and capital providers as they give their views on the Emerging Trends data, the state of real estate and what the outlook and challenges are for their respective slices of the market here locally.

Capital Markets:
                   Jory Halperin, Northwestern Mutual Life

Retail:
                   John McNellis

Employer:
                   John Igoe, Google

9:30-9:45        Coffee Break

9:45-11:00       Concurrent Break-Out Sessions:
                  Silicon Valley: Booming U.S. Office Market or Tech Bubble?
                  From headquarters campuses to R&D/flex space, Silicon Valley is home to corporate giants, start-ups and everything in between. The large companies have been moving the region forward, with strong leasing and sale activity. Come hear what our panel of Silicon Valley landlords has to say about market trends, the needs of their tenants, and the sustainability of this region’s boom.

                  • Bob Pester, Senior VP/Regional Manager, Boston Properties
                  • Todd Hedrick, Equity Office
                  • Bruce Burkard, Four Corners Properties
                  • Matt Lituchy, Jay Paul

                  The Multi-Family Housing Pipeline
                  It’s a renter’s nations, and especially in the Silicon Valley! But with the changing demographics, and lack of job growth, what’s the long-term outlook for apartments?

                  • Moderator - Greg Poncetta, CBRE
                  • Bruce Dorfmann – Thompson Dorfman
                  • Jeffrey S. Berkes, President-West Coast, Federal Realty

$80 Members / $100 Non-Members
$35 Public Members / $60 Public Non-Members
$50 YLG Members / $75 YLG Non-Members
$25 Student Members / $30 Student Non-Member