

ULI San Francisco Panel Presentation

In It for the Long Haul: Strategies for Long-Term Investment in Multi-Family Housing

Nov. 17, 2011 / 5:00 – 6:30pm, followed by a reception

Farella Braun + Martel, 235 Montgomery Street, 17th Floor, San Francisco

PROGRAM DESCRIPTION:

Join us for a discussion of best practices currently being utilized by environmentally responsible, long-term investors in Bay Area multi-family rental housing. We will hear from developers, property owners, and property managers who are constructing, retrofitting, and/or managing multi-family projects in an environmentally responsible manner, with an eye on controlling short-term expenses while maximizing returns on long-term investments. BRIDGE Housing, BRE Properties, and Prudential have all made decisions to incorporate energy-efficient and eco-friendly features into their projects because doing so makes business sense. Learn how to maximize the return on investment for green initiatives, about options for funding eco-friendly features, which decisions should be made early in the development process, and how all of these issues play into your business and marketing strategies.

Featured projects will include San Francisco's Fillmore Center, which is the largest multi-family housing project to receive LEED-EB (Existing Building) certification in the United States, and Villa Granada, a LEED Gold certified development in Santa Clara.

A wine and cheese reception will follow the panel presentation.

Moderator:

Raphael Sperry, Simon & Associates

SPEAKERS:

Kevin Griffith, BRIDGE Housing

Michelle Schutt, BRE Properties

Paul Hyams, Laramar Group

PRICING:

\$25 Members/\$55 Non-members

\$15 Public members/\$35 Public nonmembers

\$20 YLG Members/\$40 YLG Nonmembers

\$10 Student Members/\$20 Student Nonmembers

\$15 Unemployed Member

\$10 Unemployed YLG