

# **Urban Land Philadelphia**

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PRESENT OUR 14<sup>TH</sup> ANNUAL EMERGING TRENDS CONFERENCE

# **Real Estate Forecast 2014**

Friday, November 15, 2013 Registration & Networking 7:30 a.m.; Program 8:15 a.m. – 11:00 a.m. The Union League, 140 S. Broad Street, Center City Philadelphia (Lincoln Hall)

What's ahead for 2014 and beyond? Get insights from leading national experts on the biggest trends affecting our industry and network with colleagues at the largest and most dynamic event in the tri-state region's real estate community. Bigger and better than ever before! This event sells out every year – don't miss it!



"Emerging Trends in Real Estate" is the most highly-regarded and widely-read forecast report in the industry. Undertaken jointly by PricewaterhouseCoopers and ULI, Emerging Trends in Real Estate 2014 provides the outlook on U.S. investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues through surveys and personal interviews with more than 600 thought leaders.

Each attendee will receive a copy of this valuable report – \$50 value! You must hear this global presentation by Stephen R. Blank, ULI Senior Fellow for Finance and Capital Markets.

## **2014 Market Drivers: What is and what isn't driving demand?** Interact with Our Expert Panel on the latest market data:

- Moderator: Sam Chandan, Ph.D., FRICS, President and Chief Economist, Chandan Economics; Associated Faculty, The Wharton School, University of Pennsylvania.
- Flex, Spec & Industrial: David M. Ricci, Partner, The Flynn Company.
- MultiFamily: Julie A. Smith, President, Bozzuto Management Co.

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- Office & Workspace: Ron Cariola, Managing Director, Jones Lang LaSalle, Americas, Inc.
- Retail: Larry Steinberg, Investment Sales Team, Fameco Real Estate.

**Continuing Education Credits On-Site**: AICP 3.0 Certification Management (CM) credits pending. ATTORNEYS: 2.5 Sub. CLE credits for separate charge of \$75 per attorney, payable onsite by check or credit card to the Insurance Society of Philadelphia. No refunds/partial credit. ARCHITECTS: 2.75 AIA/CES (HSW/SD) Learning Units from AIA. LANDSCAPE ARCHITECTS: 3.0 PA CEU. REAL ESTATE BROKERS/SALES: 2.5 Real Estate CE credit hours pending through Temple University Real Estate Institute. PA ENGINEERS: 3.0 Professional Development Hours.

ATTENTION SPONSORS - If your company name is on either side of this flyer, call 215-446-2930 to access your complimentary registrations.

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Due to limited table seating we can accommodate only 27 "table hosts" -- get your company name on a table placard and on the program; fill your table with colleagues or leave it open for others to join. Get a little more visibility and a little more legroom. Requires separate fee of \$150 for current annual sponsors listed above; \$350 for non-sponsors. Contact <u>susan.baltake@uli.org</u> or phone 856-428-8547 to reserve your "table host" spot.

### Real Estate Forecast 2014 (ULI Philadelphia #8126-1403)

Copy for multiple registrations. If you plan to mail your form, please first register by phone or fax to ensure your space.

#### Seating absolutely limited to 500 registrants! 4 easy ways to register before November 11 deadline:

- > **Online:** <u>http://philadelphia.uli.org/events.aspx</u> (credit card payments only)
- Phone: 800-321-5011 (Credit card or check)
- Fax: 800-248-4585 (Credit card or check)

≻	Mail:	via regular mail:	via express mail (FedEx/UPS):	
		ULI Philadelphia	ULI Philadelphia	
		PO Box 418363	1025 Thomas Jefferson St. NW, #500 W	
		Boston, MA 02241-8363	Washington DC 20007	

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