

## 2012 Fresno Housing Market Symposium: recovery, rebound, or more of the same?

### Preliminary Agenda and Notes

**Description:** Please join us for an overview and analysis of the Fresno housing market. This event features two economists who have researched the regional housing market and will share their insights and forecasts. A panel session consists of a variety of top tier people from the public and private sectors. These local experts will share their views of the Fresno housing market from their unique positions.

**Potential Sponsors:** Gazarian Real Estate Center, ULI San Francisco, HUD, Other

**Location:** University Business Center Auditorium, Craig School of Business

**Date:** Thursday, October 4, 2012 from 7:30 AM to Noon

#### Schedule/Speakers:

- 7:30 - 8:00 Registration/Networking/Continental Breakfast
- 8:00 – 8:15 **Welcome and Introduction**  
*Dean Robert Harper, Craig School of Business*  
*Dana Van Galder, Urban Land Institute, San Francisco*  
*J. Andrew Hansz, Gazarian Real Estate Center*
- 8:15 – 9:15 **Central Valley Housing Market Conditions and Forecast**  
*Introduction: John Mahoney, Real Estate & Land Use Institute*  
**Mark Boud**, *President, Real Estate Economics, Irvine, CA*
- 9:15 – 9:30 Break/Networking
- 9:30 – 10:45 **Panel: Housing Market Conditions-Views from the Top**  
Moderator: Tim Jones Esq., Wagner Jones Hensley/Chair, Gazarian Board  
*Darius Assemi, President, Granville Homes*  
*Keith Bergthold, Planning Department, City of Fresno*  
*Paul Dictos, Fresno County Assessor*  
*J. Scott Leonard, President/CEO, Guarantee Real Estate*  
*Karen McCaffrey, President, McCaffrey Group*  
*Preston Prince, CEO, Fresno Housing Authority*
- 10:45 – 11:00 Break/Networking
- 11:00 – Noon **Highlights and Overview of HUD's Housing Market Study: Fresno, CA**  
*Introduction: Sarah Nusser, U.S. Department of Housing & Urban Development*  
**Robert Stephens**, *Field Economist, HUD, EMAD, Fort Worth, TX*

Complimentary with registration. Registration closes when full or two days before conference.

#### Proposed Sponsorship:

- Continental breakfast – Seeking Sponsorship**  
Meeting space – Gazarian Real Estate Center  
Travel/Hotel (Mark Boud) – Gazarian Real Estate Center  
Registration/Badges – ULI San Francisco  
Travel/Hotel (Dana Van Galder) – ULI San Francisco  
Travel/Hotel (Robert Stephens) - HUD