



Taste of Easton Walking Tour & Happy Hour - How Food Revitalizes a City

Wednesday, July 10, 2013 ~ 4:00-7:00pm ~ Meet at Crayola Plaza, 1 South Third Street, Easton, PA 18042



Food has long been known to unite people. In the case of Easton, local food and food culture has sparked an unprecedented **revitalization of over \$100 million per square mile** in six years. Join us for an unforgettable tour and tasting showcasing the breadth, depth and variety of food-driven initiatives that have re-launched Easton as an arts, culture and tourist destination and highlighting a remarkable variety of food and food-

adjacent initiatives, new partnerships and associated development. Walking tour will highlight the **Easton Farmers' Market**, a grower-only food and festival driver, and in its 261st year, the oldest continually operating outdoor Farmer's Market in the country; **Pomeroy's Lofts** – a newly rehabilitated mixed-use, multi-restaurant, market-rate residential and medical facility in the heart of downtown; and ending with a fun Happy Hour at **Two Rivers Brewing Company** – Easton's first micro-brewery restaurant, and critical gateway business between Downtown and adjoining residential district.

Special Thanks to Sponsor:



ULI PHILADELPHIA #8126-1406

Four Easy ways to register!

- **Online:** <http://philadelphia.uli.org/events.aspx> (credit card payments only) online deadline is July 8
- **Phone:** 800-321-5011 (Credit card or check) **Fax:** 800-248-4585 (Credit card or check)
- **Mail: (call before mailing)**

via regular mail:
ULI Philadelphia
PO Box 418363
Boston, MA 02241-8363

via express mail (i.e. FedEx/UPS/DHL):
ULI Philadelphia
1025 Thomas Jefferson St. NW, Ste. 500 West
Washington DC 20007

Registration Types and Fees:

All fees increase by \$15 after July 8.

<u>Circle One</u>	<u>Member</u>	<u>Non-Member</u>
Private	\$35	\$50
Public	\$30	\$40
Young Leader	\$25	----
Students	\$25	\$35

Please indicate payment method:

- Check: **payable to ULI Philadelphia**
- Credit Card
- American Express VISA Discover MasterCard

Card Number _____

Card Holder Name _____ Exp. _____

Cardholder Signature _____

Refund requests must be submitted in writing no later than the above registration deadline; refund requests will not be accepted after this date. Fax refund request to 800-248-4585.

ULI Member ID # _____ Informal Name for Badge _____

Name _____ Title _____

Company _____

Address _____ State/City/Zip _____

Telephone _____ E-Mail (required) _____